

# Oefenexamen schriftelijk college-examen 2022

Examenvak en niveau

Engels havo essay

## Troubles with museum year card

Do you ever go to a museum? I don't, still museum year cards enjoy an insane amount popularity over the last years. With a museum year card it is possible to go to a lot of museums for just a little money. Due to the rising popularity museums are having trouble handling the influx of all the people. This influx has to decline and quick, museums are getting to crowded to have a decent visit.

The first solution to this problem is to rise the card's price. Less people will buy it through the mechanism of supply and demand, a very easy solution on the first hand. The problem with this is that the sales of the year cards raise a huge amount of money, a decline in this cashflow has big consequences to the museums financial status.

Secondly it is possible to increase the opening hours of the museum. In summertime the sun goes down way later than in the winter, if the museums open up till 11 in the summer there will still be a lot of people going to the museum. One thing that is important to take into account is that museums have to hire new people to work till 11; usually people in the museum sector are very difficult to find.

To conclude, we have a big problem that needs to be solved very quickly. The best solution to do this is rise the cards price; museums will make less money with year cards but the sales of the regular cards will rise because more people are willing to go to the museum because it is not that crowded anymore.

280 words

Resultaat: 5,3 (bijna voldoende)